



Bike the Bend 2007

for literacy
SUNDAY, NOVEMBER 18th



Sponsorship Opportunities

Big Wheel \$5,000

- ☞ Recognition on Event Banner
- ☞ Significant recognition in Pre/Post Event Publicity
- ☞ Company Listed on Rider T-shirt
- ☞ Recognition in *Literacy Now* Newsletter
- ☞ 25 Rider Entries
- ☞ Recognition on www.ftbendliteracy.org
- ☞ 25 T-shirts

Wheeler Dealer \$2,500

- ☞ Recognition on Event Banner
- ☞ Recognition in Pre/Post Event Publicity
- ☞ Company Listed on Rider T-shirt
- ☞ Recognition in *Literacy Now* Newsletter
- ☞ 16 Rider Entries
- ☞ Recognition on www.ftbendliteracy.org
- ☞ 16 T-shirts

Mighty Spoke \$1,500

- ☞ Recognition in Pre/Post Event Publicity
- ☞ Company Listed on Rider T-shirt
- ☞ Recognition in *Literacy Now* Newsletter
- ☞ 12 Rider Entries
- ☞ Recognition on www.ftbendliteracy.org
- ☞ 12 T-shirts

Easy Rider \$1,000

- ☞ Company Recognition on Event Banner
- ☞ Recognition in Pre/Post Event Publicity
- ☞ Company Listed on Rider T-shirt
- ☞ Recognition in *Literacy Now* Newsletter
- ☞ 8 Rider Entries
- ☞ Recognition on www.ftbendliteracy.org
- ☞ 8 T-shirts

Road Warrior \$500

- ☞ Recognition in Pre/Post Event Publicity
- ☞ Company Listed on Rider T-shirt
- ☞ Recognition in *Literacy Now* Newsletter
- ☞ 4 Rider Entries
- ☞ Recognition on www.ftbendliteracy.org
- ☞ 4 T-shirts

Pedal Pusher \$250

- ☞ Recognition in *Literacy Now* Newsletter
- ☞ 2 Rider Entries
- ☞ Recognition on www.ftbendliteracy.org
- ☞ 2 T-shirts

Company: _____
 Contact Name: _____
 Address: _____
 City: _____ Zip: _____
 Phone: _____
 Fax: _____
 Email: _____

Sponsorship:

_____ Big Wheel	\$5,000
_____ Wheeler Dealer	\$2,500
_____ Mighty Spoke	\$1,500
_____ Easy Rider	\$1,000
_____ Road Warrior	\$500
_____ Pedal Pusher	\$250

T-Shirt Sizes: (put quantity by size)

Adult: S ___ M ___ L ___ XL ___ XXL ___

Method of Payment:

_____ Check (make payable to Literacy Council of Fort Bend County)
 _____ Cash
 _____ Credit Card (circle one)

Visa MasterCard American Express

Account Number: _____
 Exp. Date: _____ Name on Card: _____
 Signature: _____

No rain date. Your sponsorship is considered your donation

Please fax or mail to:
 Literacy Council of Fort Bend County
 12530 Emily Court
 Sugar Land, TX 77478
 Phone: 281-240-8181 Fax: 281-240-8242
 read@ftbendliteracy.org www.ftbendliteracy.org

Thanks so much for your support!



RICHMOND BONE AND JOINT CLINIC PRESENTS

www.ftbendliteracy.org

Bike the Bend 2007

for literacy
SUNDAY, NOVEMBER 18th

Literacy Council of Fort Bend County ■ 12530 Emily Court, Sugar Land, TX 77478 ■ T(281) 240-8181 F(281) 240-8242

What is the Literacy Council? The Literacy Council of Fort Bend County is a non-profit organization established to end inter-generational cycles of illiteracy in Fort Bend County by improving adult literacy skills and generating community-wide literacy awareness. Programs include: Basic Literacy and English as a Second Language classes, GED preparation classes, Badges and Books, Job Readiness and the Literacy Hotline.

Ride Date: Sun., Nov. 18, 2007
Packet Pick-up: 7:00 am
Ride Start time 8:00 am
Start Location: Foster High School
4400 FM 723, Richmond, 77469
Directions from Houston:
Take Hwy 59 to Grand Parkway (TX-99). Turn right on Grand Parkway. At Hwy 90, turn left towards Richmond. Turn right on FM 359. Turn left on FM 723. School is on the left.

T-shirts guaranteed for riders registered by Friday, 10/19
Lunch provided by



Early Packet Pick-up Locations & Dates

- ◆ **Literacy Council of Fort Bend County**
12530 Emily Court, Sugar Land, TX 77478
November 5 – November 16, 2007 (Monday – Thursday 8:30 am – 8:00 pm, Friday 8:30 am – 4:30 pm)
- ◆ **Bicycle World and Fitness** at 851 Dairy Ashford, Ste. A, Houston, TX, 77079.
Packet pick-up: Thursday, Nov. 15, 11:00 a.m. to 5:00 p.m. Phone: 281-556-0923
- ◆ **Bike Barn** at 629 S. Mason Road, Katy, TX, 77450.
Packet pick-up: Friday, Nov. 16, from 4:00 p.m. to 7:00 p.m. Phone: 281-492-7433
- ◆ **Southwest Schwinn** at 6607 S. Braeswood, Houston, TX, 77096.
Packet pick-up: Friday, Nov. 16, from 12 noon to 7:00 p.m. Phone: 713-777-5333
- ◆ **Sugar Cycles** at 5330 Highway 6, Suite 108, Missouri City, TX 77459.
Packet pick-up: Tuesday and Wednesday, Nov. 13 & 14, from 12:00 noon. to 7:00 p.m.
Phone: 281-261-2900

- We ride rain or shine
- Helmets are required
- Get your bike inspected
- Course closes at 3:00 pm

Register on-line at www.ftbendliteracy.org or at www.active.com

Bike the Bend for Literacy Registration Form

This entry form and waiver may be copied. Please complete and sign a form for each rider.
100% of entry fees dedicated to the Literacy Council of Fort Bend County.

Name _____

Address _____

City _____ St _____ Zip _____

Phone (____) _____

Email _____

Emergency Contact:

Name _____

Phone (____) _____

T-shirt size: (circle one) S M L XL XXL

Ride Length: (circle one) 10 19 32 53 59 (miles)

____ \$30 early registration fee
____ \$35 day of event (Cash/Checks Only)
____ Please don't make me ride; here's my donation of \$ _____

Payment: _____ Cash TOTAL \$ _____

____ Check – Please make checks payable to:
Literacy Council of Fort Bend County
12530 Emily Court • Sugar Land, TX 77478

____ Credit Card – *circle one*
Visa MasterCard American Express

Credit Card # _____

Exp Date _____

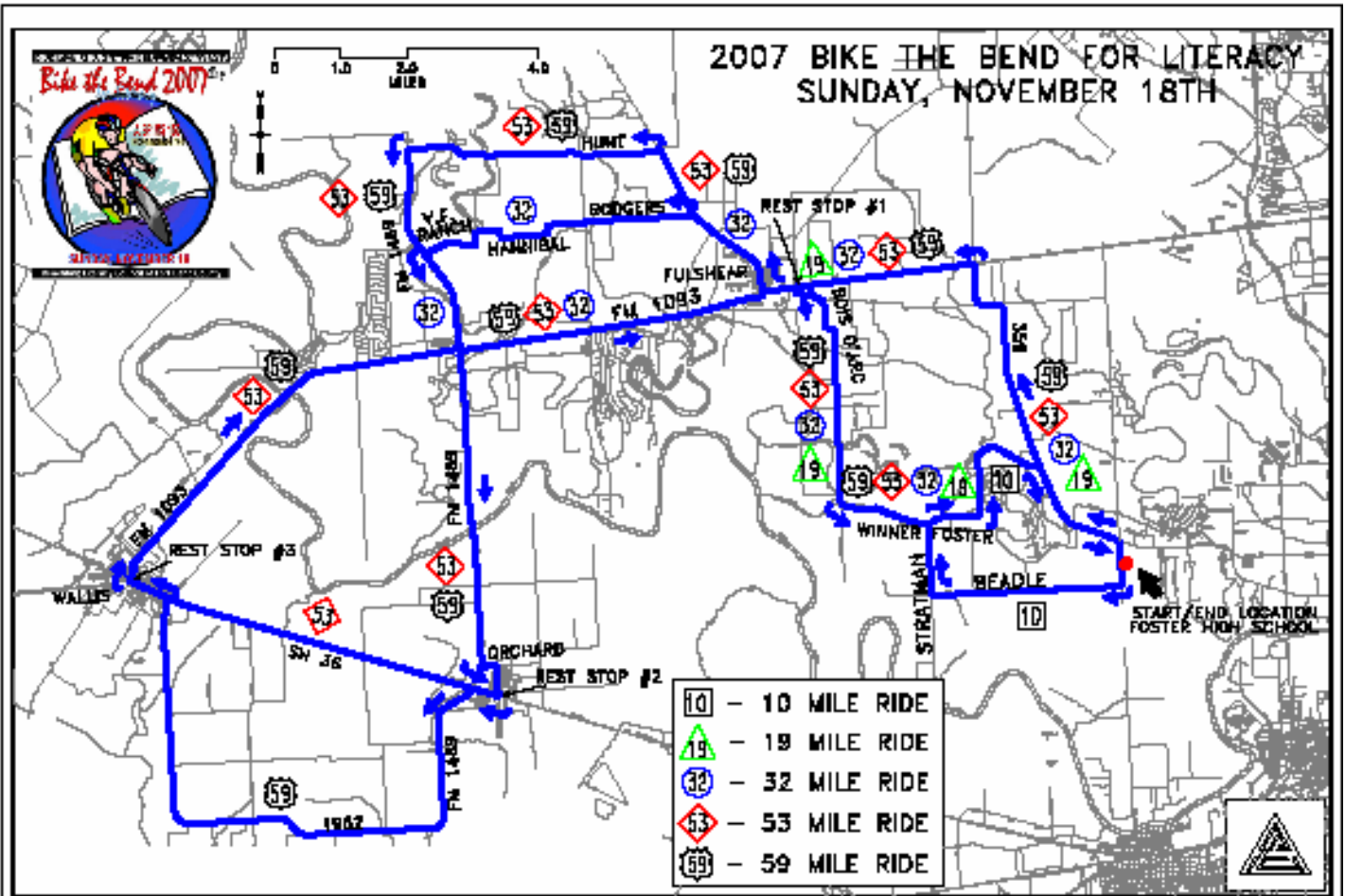
Name on card _____

Signature _____

Waiver: In consideration of the acceptance of this registration, I, the undersigned, acknowledge that my participation in the Bike the Bend for Literacy ride is voluntary and assume full and complete responsibility for any injury or accident, which may occur, during my participation in the Bike the Bend for Literacy ride. I certify that I am physically fit, and have not been informed otherwise by any physician or other healthcare provider. I certify that I am sufficiently experienced to ride in the Bike the Bend for Literacy ride. I HEREBY RELEASE AND HOLD HARMLESS THE SPONSORS, PROMOTERS, EVENT PARTNERS AND ALL OTHER PERSONS AND ENTITIES ASSOCIATED WITH THE EVENT FROM ANY AND ALL CLAIMS, DEMANDS, OR CAUSES OF ACTION AS A RESULT OF ANY INJURY OR DAMAGE WHETHER IT IS CAUSED BY MYSELF OR BY THE NEGLIGENCE, IN WHOLE OR IN PART, OF THE SPONSORS, PROMOTERS, EVENT PARTNERS OR ANY OTHER PERSONS OR ENTITIES ASSOCIATED WITH THE EVENT. I agree to wear a helmet. I understand that a bicycle is a legal vehicle in the State of Texas, and I will comply with state vehicle laws. I understand that the risks of a lengthy bicycle tour include, but are not limited to, head injuries, fractures, dehydration, heat exhaustion, heat stroke, heart attack, and other possible minor or major injuries. I consent to emergency medical treatment in the event of injury or illness. I consent to the use of my name and photograph in connection with the Bike the Bend for Literacy ride in any form, printed or electronic. This agreement shall not be modified orally or in writing by any individual. If entrant is under 18 years of age, parent or guardian must sign entry. Children under 18 must be accompanied by an adult.

Rider's Signature (Guardian's signature if rider is under the age of 18)

Date



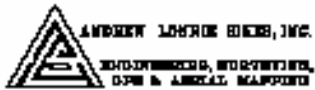
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RIVERSTONE

Kelsey-Seybold Clinic
Fort Bend Medical
and Diagnostic Center

RICHMOND BONE & JOINT CLINIC



HFCU Houston Federal
Credit Union



The Literacy Council of Fort Bend County
www.ftbandliteracy.org
281-240-8181



PEIWEI
ASIAN DINER

PRINTING BY:
Pamela

Oyster Creek Rotary



Emergency Aid #
979-299-7172
or 979-282-1026

10-MILE Short / Extender Route (Black signs)

Next Road Turn Seg Total
 Begin Foster HS Left 0.5 0.5
 Beadle Lane Right 3 3.5
 Stratman Right 1 4.5
 Winner Foster Right 2.8 7.3
 FM 359 Right 1.8 9.1
 FM 723 Right 0.2 **9.3**
FINISH Rest Stop END

32-MILE Simonton Route (Blue signs)

Next Road Turn Seg Total
 Begin Foster HS Right 0.2 0.2
 FM 359 Left 5.3 5.5
 FM 1093 Left 3.2 **8.7**
 FM 1093 RS go right 0.1 8.8
 FM 359 / Fulshear Right 1.7 10.5
 Rogers Left 1.8 12.3
 Hannibal Left-Right 1.9 14.2
 Vernon Frost Ranch Straight 1.1 15.3
 FM 1489 Left 1.6 16.9
 FM 1093 / Simonton Left 4.8 21.7
 FM 1093 / Fulshear Right 0.1 **21.8**
 FM 1093 RS go left 0.6 22.4
 Bois D' Arc Right 3.6 26
 Winner Foster Left 4.2 30.2
 FM 359 Right 1.8 32
 FM 723 Right 0.2 **32.2**
FINISH Rest Stop END

53-MILE Orchard/Wallis Route (Red signs)

Next Road Turn Seg Total
 Begin Foster HS Right 0.2 0.2
 FM 359 Left 5.3 5.5
 FM 1093 Left 3.2 **8.7**
 FM 1093 RS go right 0.1 8.8
 FM 359 / Fulshear Right 2.9 11.7
 Hunt Left 3.9 15.6
 FM 1489 Left 8.2 23.8
 Kibler Rd. / Orchard Left 0.3 24.1
 Missouri Right 0.4 24.5
 Galveston Left 0.1 **24.6**
 Galveston RS go left 0.1 24.7
 Missouri Left 0.1 24.8
 SH 36 / Orchard Right 5.9 **30.7**
 FM 1093 / Wallis Right 1.9 32.6
 ** Left/Rt road jog FM 1093 4.8 37.4
 Rt/Left jog Simonton FM 1093 4.8 42.2
 FM 1093 / Fulshear Right 0.1 **42.3**
 FM 1093 RS go left 0.6 42.9
 Bois D' Arc Right 3.6 46.5
 Winner Foster Left 4.2 50.7
 FM 359 Right 1.8 52.5
 FM 723 Right 0.2 **52.7**
FINISH Rest Stop END

19-MILE Winner Foster Route (Green signs)

Next Road Turn Seg Total
 Begin Foster HS Right 0.2 0.2
 FM 359 Left 5.3 5.5
 FM 1093 Left 3.2 **8.7**
 FM 1093 RS go left 0.6 9.3
 Bois D' Arc Right 3.6 12.9
 Winner Foster Left 4.2 17.1
 FM 359 Right 1.8 18.9
 FM 723 Right 0.2 **19.1**
FINISH Rest Stop END

59-MILE Orchard/Tavener/Wallis Route (Red signs)

Next Road Turn Seg Total
 Begin Foster HS Right 0.2 0.2
 FM 359 Left 5.3 5.5
 FM 1093 Left 3.2 **8.7**
 FM 1093 RS go right 0.1 8.8
 FM 359 / Fulshear Right 2.9 11.7
 Hunt Left 3.9 15.6
 FM 1489 Left 8.2 23.8
 Kibler Rd. / Orchard Left 0.3 24.1
 Missouri Right 0.4 24.5
 Galveston Left 0.1 **24.6**
 Galveston RS go right 0.6 25.2
 Long Lane Right 0.2 25.4
 SH 36 / Orchard Right 1.2 26.6
 FM 1489 Left 2.6 29.2
 FM 1952 Right 7.4 36.6
 SH 36 / Wallis Left 0.6 **37.2**
 FM 1093 / Wallis Right 1.9 39.1
 ** Left/Rt road jog FM 1093 4.8 43.9
 Rt/Left jog Simonton FM 1093 4.8 48.7
 FM 1093 / Fulshear Right 0.1 **48.8**
 FM 1093 RS go left 0.6 49.4
 Bois D' Arc Right 3.6 53
 Winner Foster Left 4.2 57.2
 FM 359 Right 1.8 59
 FM 723 Right 0.2 **59.2**
FINISH Rest Stop END

Extender Route – anyone riding a route 19 miles or longer can extend their ride 5.3 miles by starting in the last group with the 10-mile riders. Follow the 10-mile route for three right turns on Beadle, Stratman, and Winner Foster. When you get to the Stop sign at FM 359 you will make a LEFT on FM359N to re-join any of the longer routes. If you choose to do this extender we prefer you do it at the start as we may pick up the signs on the 10-mile route early in the day.